



100,000

HTU

a fundraiser benefiting
the SECU Family House



MEN WHO COOK

August 19, 2023

a fundraiser benefiting the SECU Family House



The SECU Family House is proud to present our annual MEN WHO COOK event. This will be an evening of fun, food, and awareness to celebrate our tenth year of providing affordable lodging and support services in a caring environment for referred adult patients and/or their caregivers who travel to Winston Salem, NC for medical treatment. We have helped over 44,000 guests from around North Carolina and 45 other states since opening in September 2011.

We invite you to support this one-of-a-kind event where Winston Salem's finest amateur "chefs" will prepare their favorite dish for all to enjoy!

This event will be held at Legacy Stables & Events at 4151 Thomasville Rd. in Winston- Salem on Saturday, August 19, 2023 from 6:30-9:00 PM. We're expecting over 400 people to attend.

We are searching for key sponsorships to play a lead role in our signature event. Enclosed you will find a summary listing various sponsorship levels which we hope you will consider. Your support provides families with more than just a place to stay during a medical crisis. We are happy to discuss ways to create a package specific to your needs.

To entice some healthy competition, judges' prizes and a "People's Choice" award will be presented to the winning chefs.

Thank you for your consideration and should you have any questions please do not hesitate to contact Erin Craver at 336-793-2822 or erin.craver@familyhousews.org.

Online sign-up is available at: <https://www.familyhousews.org/men-who-cook/sponsor-event/>



MEN WHO COOK

Sponsorship Packages:



CHEF'S PLATE: \$20,000

- * Recognition as Presenting Sponsor
- * Name/logo on chef aprons and opportunity to distribute promotional materials
- * Premier logo placement on event invitation, delivered to 7,000 mailboxes
- * Premier logo placement in electronic invite, delivered to 12,000 inboxes
- * Dedicated social media posts, reaching 6,000 followers across multiple channels
- * Full page ad and listed as Presenting Sponsor in event program
- * Recognition from the podium during evening program
- * Admits 10 with VIP reserved table

PLATINUM CHARGER: \$15,000

- * Prominent event signage and opportunity to distribute promotional materials
- * Premier logo placement on event invitation, delivered to 7,000 mailboxes
- * Premier logo placement in electronic invite, delivered to 12,000 inboxes
- * Dedicated social media posts, reaching 6,000 followers across multiple channels
- * Full page ad and listed as major sponsor in printed program
- * Recognition from the podium during evening program
- * Admits 10 with VIP reserved table

GOLDEN SPATULA: \$10,000

- * Premier logo placement on event invitation, delivered to 7,000 mailboxes
- * Premier logo placement in electronic invite, delivered to 12,000 inboxes
- * Dedicated social media posts, reaching 6,000 followers across multiple channels
- * Half page ad in printed program and listed as sponsor in printed program
- * Recognition from the podium during evening program
- * Admits 10 with VIP reserved table

SILVER PLATTER: \$5,000

- * Name on promotional materials
- * 1/4 page ad and listed as sponsor in printed program
- * Admits 10 with reserved table
- * sponsor in printed program

IRON SKILLET: \$2,500

- * Admits 4
- * Listed as a sponsor in printed program

COPPER KETTLE: \$1,000

- * Admits 2
- * Listed as a sponsor in printed program



1970 Baldwin Lane, Winston-Salem, NC 27103
familyhousews.org • facebook.com/secufamilyhouse
336.793.2822 (p) • 336.283.9515 (f)

More than just a place to stay...

MEN WHO COOK

Sponsor Response Form:

Yes, we will be a sponsor for MEN WHO COOK! (please check one below)



- Chef's Plate Presenting Sponsor — \$20,000
- Platinum Charger — \$15,000
- Golden Spatula — \$10,000
- Silver Platter — \$5,000
- Iron Skillet — \$2,500
- Copper Kettle — \$1,000
- Wooden Spoon (individuals) — \$500 (admits 2 to event)
- We cannot officially sponsor, but please accept our contribution to the SECU Family House of \$_____

All payments must be received by 6/31/2023. Please call Erin Craver at 336-793-2822 to process a payment via credit card.

Please make checks payable to **SECU Family House Men Who Cook** and send payment with this form or check invoice:

**SECU Family House - Men
Who Cook 1970 Baldwin Lane
Winston Salem, NC 27103**

Please invoice me

Organization (Individual) Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____

Contact E-mail: _____

Signature (required): _____ Date: _____

For questions or additional information, please contact
Erin Craver at 336-793-2822 or
erin.craver@familyhousews.org.



1970 Baldwin Lane, Winston-Salem, NC 27103
familyhousews.org • facebook.com/secufamilyhouse
336.793.2822 (p) • 336.283.9515 (f)

More than just a place to stay...