



# Sponsor Packet

## **MEN WHO COOK**

March 16, 2019

Bridger Field House

a fundraising event to benefit the  
SECU Family House

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**The SECU Family House** is proud to present our fourth annual MEN WHO COOK event. This will be an evening of fun, food, and awareness to celebrate our eighth year of providing affordable lodging and support services in a caring environment for referred adult patients and/or their caregivers who travel to Winston Salem, NC for medical treatment. We have helped over 28,000 guests all around North Carolina and 41 other states since opening in September 2011.

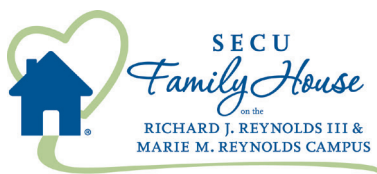
We invite you to support this one-of-a-kind event where Winston Salem's finest amateur "chefs" will prepare their favorite dish for all to enjoy!

**This event will be held at Bridger Field House at BB&T Field on Saturday, March 16, 2019 from 6:30-9:00 PM.** We're expecting over 400 people to attend.

**To entice some healthy competition, judges' prizes and a people's choice award will be presented to the winning chefs.**

**We are searching for key sponsorships** to play a lead role in our signature event. Enclosed you will find a summary listing various sponsorship levels which we hope you will consider. Your support provides families with more than just a place to stay during a medical crisis. I invite you to learn more about ways to support!

Thank you for your consideration and should you have any questions please do not hesitate to contact Tracy Geiger at 336-793-2822 or [tracy.geiger@familyhousews.org](mailto:tracy.geiger@familyhousews.org).



1970 Baldwin Lane, Winston-Salem, NC 27103  
[familyhousews.org](http://familyhousews.org) • [facebook.com/secufamilyhouse](https://facebook.com/secufamilyhouse)  
336.793.2822 (p) • 336.283.9515 (f)

*More than just a place to stay...*

# MEN WHO COOK

## Sponsorship Packages:



### CHEF'S PLATE: \$20,000

- \*Presenting Sponsor
- \*Display own signage or listing as Presenting sponsor with SECU Signage
- \*Name or logo on invitations, promotional materials, and media
- \*Opportunity to distribute samples or promotional materials
- \*Full page ad on outside back cover of program
- \*Listed as a sponsor in program
- \*Special recognition during event
- \*Name on chef aprons
- \*Logo & link on SECU Family House website
- \*Admits 8/VIP reserved table
- \*Invitation to separate donor event
- \*Naming opportunity for guest room (based on availability) at SECU Family House

### PLATINUM CHARGER: \$15,000

- \*Display own signage or listing as major sponsor with SECU Signage
- \*Name or logo on invitations, promotional materials, and media
- \*Opportunity to distribute samples or promotional materials
- \*Full page ad on outside back cover of program
- \*Listed as a sponsor in program
- \*Special recognition during event
- \*Logo & link on SECU Family House website
- \*Admits 6/VIP reserved table
- \*Invitation to separate donor event

### GOLDEN SPATULA: \$10,000

- \*Name or logo on invitation, promotional materials, and media
- \*Logo & link on SECU Family House website
- \*Full page ad on inside front or back cover of program

### GOLDEN SPATULA: CON'T

- \*Listed as a sponsor in program
- \*Admits 4/reserved VIP table
- \*Invitation to separate donor event

### SILVER PLATTER: \$5000 cash or \$7,500 in-kind contribution

- \*Name on invitations and promotional materials
- \*Name listed on SECU Family House website
- \*1/2 page ad in program
- \*Admits 4
- \*Listed as a sponsor in program
- \*Invitation to separate donor event

### BRONZE CUP: \$2,500 cash or \$4,000 in-kind contribution

- \*1/4 page ad in program
- \*Admits 2
- \*Listed as a sponsor in program
- \*Invitation to separate donor event

### COPPER KETTLE: \$1,000 cash or \$2,000 in-kind contribution

- \*1/8 page ad in program
- \*Admits 2
- \*Listed as a sponsor in program
- \*Invitation to separate donor event

### IRON SKILLET: \$500 cash or \$1,000 in-kind contribution

- \*Admits 2
- \*Listed as a sponsor in program
- \*Invitation to separate donor event

### WOODEN SPOON: \$250

- \*Admits 2
- \*Listed as a sponsor in program



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# MEN WHO COOK

## Sponsor Response Form:

**Yes, we will be a sponsor for MEN WHO COOK!**

(please check one below)



- Chef's Plate Presenting Sponsor — \$20,000
- Platinum Charger — \$15,000
- Golden Spatula — \$10,000
- Silver Platter — \$5,000
- Bronze Cup — \$2,500
- Copper Kettle — \$1,000
- Iron Skillet — \$500
- Wooden Spoon (individuals) — \$250
- We cannot officially sponsor, but please accept our contribution to the SECU Family House of \$\_\_\_\_\_

**All payments must be received by 1/25/2019. Please call Tracy Geiger at 336-793-2822 to process a payment via credit card.**

Please make checks payable to **SECU Family House Men Who Cook** and send payment with this form to:

**SECU Family House - Men Who Cook**  
**1970 Baldwin Lane**  
**Winston Salem, NC 27103**

- Please invoice me

Organization (Individual) Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_

For questions or additional information, please contact  
Tracy Geiger at 336-793-2822 or [tracy.geiger@familyhousews.org](mailto:tracy.geiger@familyhousews.org).



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